

Streamlined IT Asset Disposition for a National Mobile Carrier

Simplifying technology retirement in retail stores through a single vendor across the entire U.S.



HIGHLIGHTS

Quantity = 30,413

Logistics included the packaging materials and shipment of over 30,000 Apple iPads at no cost to the mobile carrier's retail stores.

Value = \$2.1M

The final value paid to the carrier was determined by the functional and cosmetic condition of the IT assets.

Weight = 13.1 tn

13.1 tons of retired IT assets given a second life through reuse and recovery.

Secure Process

Traceability for every asset with complete visibility, resulted in zero data breaches or compliance issues.

Overview

A major U.S. mobile carrier with over 1,600 company-owned retail stores needed a secure and efficient IT asset disposition (ITAD) solution. As part of a nationwide technology refresh, the carrier was upgrading point-of-sale Apple iPads across all retail locations through a phased deployment schedule.

Challenge

Managing the secure collection and disposition of thousands of iPads across 1,600 retail locations posed significant logistical and data security challenges. The carrier needed a cost-effective process that minimized store disruption while ensuring full compliance, secure data erasure, and transparent reporting.

Results

PowerON provided 10-pack return boxes with prepaid labels and instructions to simplify logistics and reduce costs. Stores shipped devices immediately after deployment, ensuring a seamless transition. All devices were securely wiped, asset tags removed, audited for condition, and prepared for resale. Transparent reports confirmed compliance, security, and maximized recovery value.

Conclusion

By partnering with PowerON, the mobile carrier successfully managed the secure and efficient disposition of thousands of iPads across its nationwide retail network. The process ensured zero data security risks, delivered detailed reporting for full transparency, and maximized financial recovery — all while reducing logistical complexity for the carrier's 1,600+ retail locations.