

# IT Asset Disposition for a National Equipment Finance Company

Streamlining Off-Lease Technology  
Returns with Secure, Cost-Effective  
IT Asset Disposition



## HIGHLIGHTS

### Quantity = 24k+

The shipment of thousands of data-bearing assets at no cost to the finance company.

### Value = \$1.1M+

The final value paid to the finance company was determined by the functional and cosmetic condition of the IT assets.

### Weight = 39.9 tn

39.9 tons of retired IT assets given a second life through reuse and recovery.

### Secure Process

Traceability for every asset with complete visibility, resulted in zero data breaches or compliance issues.

## Overview

A leading equipment finance company with over 300,000 business customers across diverse industries partnered with PowerON to streamline the return and disposition of off-lease technology.

## Challenge

The client needed a scalable IT asset disposition (ITAD) program that could simplify the return process for thousands of off-lease devices across the U.S., while also guaranteeing data security and compliance with industry regulations. Their existing process lacked automation, created delays in refresh cycles, and incurred unnecessary expenses in managing returns.

## Results

PowerON implemented a secure, web-based portal designed for easy customer access nationwide. This solution allowed customers to conveniently return off-lease equipment from anywhere in the country, while ensuring all devices were securely wiped and asset tags removed. In addition to strengthening security, the program reduced administrative and logistics costs, accelerated refresh cycles, and maximized residual value through optimized recovery and resale of equipment.

## Conclusion

PowerON created a scalable ITAD solution that streamlined off-lease technology returns, safeguarded customer data, and optimized asset recovery. By reducing costs, accelerating refresh cycles, and generating additional revenue, the program delivered measurable value for both the finance company and its customers.